



*PRESENTS*

**COUNTRY'S FIRST**  
**& ONE OF ITS KIND ANNUAL VIRTUAL EXPO**  
**on MANUFACTURING & SERVICES SECTOR**



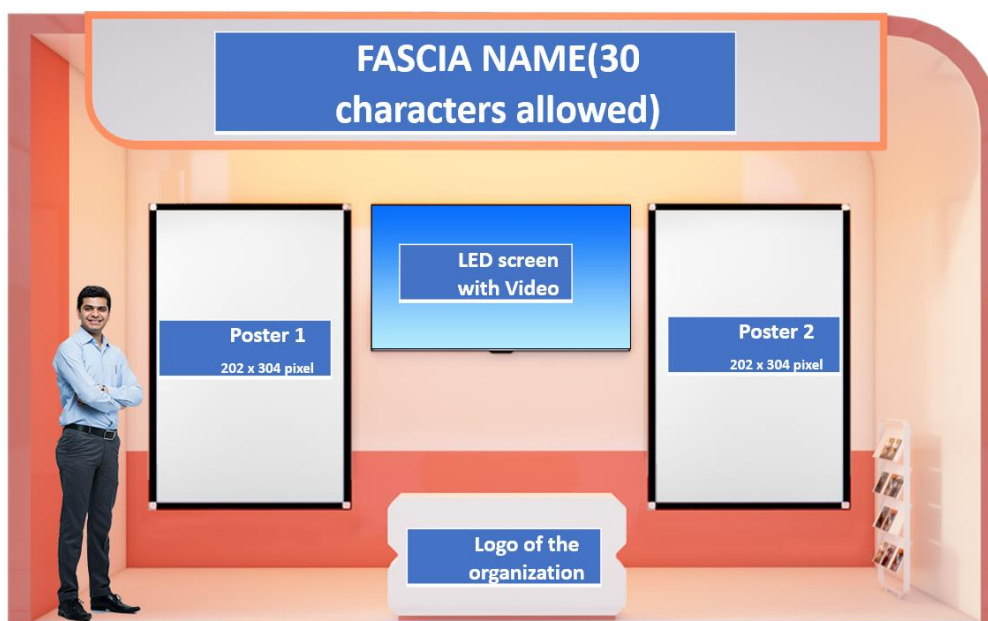
**COMMENCING ON 11<sup>th</sup> DECEMBER FOR A PERIOD OF ONE YEAR**

**PARTICIPATION DETAILS**

**DIGITAL EXHIBITION BOOTH : Features, Specifications & Rentals**

**BRANDING & SPONSORSHIP OPTIONS**

**VIRTUAL BOOTH:**



S.No	Features/Details	Initial Subscription	Yearly Subscription
1	Validity	2 months	12 months
2	Posters in booth	2 (Additional posters can be taken at additional cost)	2 (Additional posters can be taken at additional cost)
3	Video Gallery	5 Video (Additional video can be taken at additional cost)	5 Video (Additional video can be taken at additional cost)
4	Image Gallery	5 Gallery with 10 images each	5 Gallery with 10 images each, Additional Galleries can be created at additional charge
5	Website & Social Media Integration	Yes	Yes
6	Exchange Card to Buyers	Yes	Yes
6	Exhibitors Dashboard Access	Yes	Yes
7	Changes to booth- Gallery/Video/Posters/Exchange Card information etc	Yes- Maximum 5 Change Additional changes at additional cost	Yes- Maximum 5 Changes Additional changes at additional cost
8	Video on Booth LED screen	Yes	Yes
9	Digital Directory Listing	Yes	Yes
10	Interaction(Video/Audio/Chat)	Available at Extra charge	Available at Extra charge
	Charges(GST 18%, 15% discount for FICCI Members)	INR 20,000	INR 50,000
<b>Additional Features on payment basis</b>			
10	Interaction (Video/Audio/Chat)	INR 5000	
11	Film Creation (Video Creation, Factory Tours, Video Editing etc)	INR 50,000 for 30 seconds INR1,00,000 for 60 second *Contact us for customization and specific requests.	
12	Company Webinar (60mins webinar including 15 min Q&A)	INR 2,00,000 per Webinar (Includes one booth)	

13	B2B Engagements (Specific B2B Meetings would be arranged as per requirements of the participants)	<p><b>Indian Companies:</b></p> <p>1) Meeting with Domestic Counterparts ( Max 7 meetings) - INR 10,000/-</p> <p>2) Meeting with Global Counterparts/ Buyers ( Max 7 meetings) - INR 20,000/-</p> <p><b>Foreign Companies:</b></p> <p>1) Meeting with Indian Counterparts ( Max 7 meetings) - USD 300</p> <p>*** Cost will vary on the business interests &amp; requirements of the company.</p>
14	Additional Poster on Booth	One Poster at INR 5000 (2 months ) & INR 15,000 (12 months)
15	Additional Image Gallery	Each Gallery to be charged at INR 5000 (2 months ) & INR 15,000 (12 months)
16	Additional Video	Each Video to be charged at INR 2000 (2 months ) & INR 12,000 (12 months)
<b>BRANDING &amp; SPONSORSHIP OPPORTUNITIES</b>		
17	<b>Sponsorship:</b> B2B Lounge Sponsorship- Exclusive	INR 2,50,000 - Validity 2 months- <i>(Includes one booth)</i>
18	<b>Sponsorship:</b> Networking Lounge Sponsorship- Exclusive	INR 2,50,000 - Validity 2 months- <i>(Includes one booth)</i>
19	<b>BRANDING OPTION</b> <b>Video - on Lobby Screen</b>	Exclusive: INR 200,000 (Per Month) In Loop (Max 4 videos of 15 seconds each): INR 75,000 per month
20	<b>Sponsorship:</b> Exhibition Hall Sponsor	INR 1,50,000 per Exhibition Hall- Validity 2 months <i>(Includes one booth)</i>
21	<b>Sponsorship:</b> Information Desk Sponsor – Lobby Sponsor	INR 1,50,000 per Exhibition Hall- Validity 2 months- <i>(Includes one booth)</i>

**\*\*\*\*All charges are Net charges and 18% GST is additional, FICCI members will get 15% discount on booth charges and 10% discount on additional services**

**\*\*\*\* Companies opting for multiple booths for a period of one year (Over 5 booths) will get 15% discount on the rentals**

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